

July 2010

Central Vermont Chamber

"Where Business & Technology Meet"



Your partner in business

In This Issue

Office space available
Two campaigns launched
CV Community Profile

Quick Links

[About Us](#)
[About the Region](#)
[Member Benefits](#)

Dear Brenda,

A trend that the Chamber predicted a decade ago is coming of age: Central Vermont will likely experience a significant shift in its labor force over the next decade. [Emerging demographics](#) that contribute to this shift were discussed in last month's issue. While that provided ample thought provoking stimuli, there is another piece that will affect business in Central Vermont as well.

Nearly 5,000 jobs were created during the past [two decades](#) to keep pace with the expanding labor force. All indications are that Central Vermont will now begin experiencing a decline in the labor force. There are nearly 3,000 more workers reaching the age of retirement than there are entering the labor force over the next 10 years.

With this shift comes a flurry of new questions that business must address to avoid getting caught in the turbulence. Will a tighter labor market present challenges? Can your business benefit from the growing number of seniors that may want fewer hours but not complete retirement? How does the combination of these shifts play out in the desires of residents for type and location of housing, businesses, and services?

Data from the 2000 U.S. Census indicated a decline in the labor force of about 10 percent over the coming decade. Better data will be available when detailed 2010 Census data is released sometime in the coming 18 months. [More...](#)

Chamber makes individual offices available

In July the Central Vermont Chamber will announce its decision to offer



one-person, private offices for lease in its Berlin complex. The offices range from 100 to more 250 square feet and will be available for \$400 to \$600 per month including utilities. Tenants will enjoy the most favorable rates for conference room rentals and can access the internet via wireless connection at no additional charge. [Details...](#)

Free Rewards, Buy Locally launching

A summer push encouraging residents and visitors to enjoy free area attractions will begin next week. [Brochures](#) offering free or discounted tickets to [Lost Nation Theater](#) for visiting selected area attractions are being distributed locally.

Radio support for the enjoy local and buy locally campaign will run throughout July and August. [Members can participate](#) in sponsoring ads on Nassau stations for as little as \$100 and are guaranteed one shared sponsor tag for every \$10 in sponsorship.



Central Vt. Community Profile underway

The 2011 *Central Vermont Community Profile* is underway. If you'd like to support the publication with your ad, now's the time to be included! The earlier I get your ad space reservation, the easier it is to layout and design the publication. But, I won't need ad copy until September.



This is one of the Chamber's more popular publications. It is distributed to businesses throughout the region as well as to town officials, legislators and businesses looking to relocate to our area. We also post the publication on our website for added exposure! It can be viewed at:

<http://www.central-vt.com/presents/Profile.pdf>

Advertising support helps make it possible to provide such valuable information on our region.

I've posted a [rate sheet and contract](#) for your convenience in reserving your ad space. Please note ad rates have remained the same again this year! If you have any questions feel free to contact me at

the Chamber at 229-5711 or cvchamber@aol.com.

If you have suggestions for future newsletters, I'd really love to hear from you! Just email me at cvchamber@aol.com.

Enjoy,

Brenda

Central Vermont Chambe